

## Order for commercial advertising in *The Homesteader* One ad per form

### BUSINESS INFORMATION:

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### CONTACT INFORMATION:

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### AD SIZE AND PRICING—SPECIFY:

Published quarterly in February, May, August, and November. Specify:

- 1) Ad Size: \_\_\_\_\_
- 2) Number of issues: \_\_\_\_\_
- 3) Year: \_\_\_\_\_
- 4) Month(s): \_\_\_\_\_  
 \_\_\_\_\_

Ad Size	Cost (\$):	
	Single (1 issue)	Annual (4 issues)
Business Card	20	60
1/4 page	30	90
1/2 page	50	150
Full page	75	225

### HOW TO SUBMIT YOUR AD:

Ad submission deadlines: the last day of January, April, July, and October

- 1) Send check (payable to “Homestead Civic League”) and this form via US mail to:  
 1025 Fireside Ln., Virginia Beach, VA 23464
- 2) Send your:
  - Camera ready, hardcopy ad via US mail to the address above, OR send your
  - High-resolution .jpg, .tif, or .pdf (300 dpi minimum) digital ad file to:  
 Ted Ring, at [tedring@gmail.com](mailto:tedring@gmail.com)

Ads are printed in black and white only.

Ads are accepted on a first come, first served basis, space permitting.

Ads will not be processed until payment is received.

Homestead Civic League (HCL) retains the right to reject any ad. Advertiser agrees to hold HCL harmless from any and all claims arising out of publication of any advertising accepted. HCL will not be held responsible for any errors occurring after submission of camera-ready copy or digital files.

Each quarterly edition of *The Homesteader* includes a disclaimer: “Homestead Civic League provides ad space but does not endorse any product or service.”

Hardcopy newsletters are hand-delivered to 213 homes in the Homestead neighborhood, Virginia Beach, VA. Images may be removed from original newsletter format to accommodate web publication.